

Aishwarya Javalekar

Head of Originals

Aishwarya heads the acquisition, creation, and launch of all of Bound's original content, and is a driving force behind Bound's biggest hits.

Featured as India's 'Top 30 Women in Content' by Pepper Content in 2022, Aishwarya specializes in strategy and execution across formats, with a focus on stories that create a lasting impact.



Learn more about Aishwarya



[LinkedIn](#)



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Key Speaking Topics

- **Demystifying the creation process:** How to launch your book, podcast, newsletter, or any other creative project
- **Content Strategy:** How to plan and position your content to reach a wider audience and create maximum impact
- Creating empowering and **inclusive content** in the 21st century

Speaking Qualities

- Curating and moderating events and sessions
- Appearing as guest panellist or solo speaker
- Delivering speeches or entire master classes

Work Experience

- Bound
- Simon and Schuster Canada
- Zubaan Books
- Trent University
- Magic Tours Of India

Previous Speaker Engagements



- Host of 'The Book People' podcast and video series (2021 onwards)
 - Mentor for writing, editing and podcasting mentorships at Bound (2020 onwards)
 - Instructor for Bound's online classes: fiction writing, editing and publishing, and podcasting (2020 onwards)
 - Guest host on 'Books and Beyond with Bound' podcast (2022)
 - Moderated a panel discussion on the potential of podcasts for Bound (2021)
 - Guest session on creative writing - **STC Forum** (2021)
 - Instructor for **Teach for India's** poetry class (2021)
 - Webinar on creating memorable characters - Bound (2021)
 - Webinar on creating a personal website - Bound (2020)
 - Curating and moderating sessions at Bound Virtual Writers' Retreat (2020)
 - Instructor for **Bright Horizons'** creative writing class (2020)
 - Talk on subjectivity and representation in feminist zines, Future Communications Conference, **York University**, Toronto (2019)
 - Talk on interpreting the US-Canada relationship through the lens of a comic book series, 'We Stand On Guard' - **Robarts Graduate Conference**, Toronto (2019)
 - Talk on mythological adaptations in comic books and animations in post-colonial India - **Popular Culture Association's** national conference, Washington DC (2019)
 - Masterclass on socially responsible horror and gothic literature - **Trent University**, Canada (2019)
 - Interviewed Mariam Jetpurwalla, screenwriter of *Malgudi Days* by **Doordarshan**, on adapting short stories for television (2018)
 - Hosted an exhibition on Indian handlooms and textiles for **NABARD** (2018)
 - Hosted an art exhibition - **Allies For The Uncertain Futures** (2017)
 - Conducted immersive tours in and around Mumbai for **Magic Tours Of India** (2016)
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